

PURPOSE

Working to enrich and develop the capacity of people to improve quality of life within their community.

FOUNDATION MISSION

To be an independent, trusted voice, working with individuals, community, industry, and government to create positive social change.

VISION

A future where communities in the regions achieve and enjoy a high standard of social wellbeing and the social sector is embraced as a contributor to sustainable economic growth and prosperity for our region.

OPERATIONAL APPROACH



Collaborative Partnerships



Community Governance and Management Capability



Regional Socio-Economic Practice



Regional Voice and Connectedness



Peak Body Representation



Community Leadership Skills

STRATEGIC PILLARS & OUTCOMES

Financial Stability

1. Corporate organisations financially support the promotion of equitable growth and socioeconomic practices in the community, business, METS, tourism, construction, agriculture, health and allied services and education sectors.
2. Promote a culture of corporate philanthropy, by encouraging CSR sponsorship.
3. Individual Corporates, (METS and agricultural sector) financially partner in projects that are relevant to their long-term sustainability and resilience.
4. A "fee for service" framework that underpins the organisation as a social enterprise

Elevate Community Voice

1. Greater Whitsunday Communities brand is the "go-to-organisation" to elevate the community voice.
2. Connect to individuals, community, governments, business, METS, tourism, construction, agriculture, health and allied services and education sectors through social media and surveys.
3. Recognised as the critical delegation participant, alongside community to local, state, federal and other decision makers/people of influence.
4. Empower community leadership, enable co-design, and facilitate input into the Regional Social Development Plan, and undertake projects / programs that work alongside the community.

Collaborative & Strategic Alliances

1. Individuals from all races, genders, demographics, ages, physical abilities, and backgrounds are enabled to communicate respectfully together, through inclusive collaboration.
2. Collaborate with strategic structures which share similar objectives to effect social and economic change
3. Strengthen existing relationships, and embed strategies to engage and build strong, positive strategic alliances.
4. Greater Whitsunday Communities works within a relationship marketing strategy that is values based and personalised.
5. Enable people with lived experiences to be part of collaboration.

Enhance People and Organisational Capability

1. Develop theoretical knowledge and skills required for leadership in the community sector by delivering and facilitating appropriate training courses.
2. Board and Staff are enabled and work as a team to excel in community and social economic development effectiveness, performance, and organisation governance best practices,
3. Ensure the organisation is seen as resilient and sustainable in the community by building a strong identity in the region - recognisable premises and branding
4. The organisations 'risk appetite is aligned to its constitution and strategic plan.
5. The organisation is aligned to the object of the constitution and strategic plan.

Promote Socio-Economic Development and Inclusive Growth

1. A region that is educated and embraces inclusive growth and undertakes projects that actively encourage the principle in the region
2. Greater Whitsunday Communities' reputation and profile is such that it is invited to discussions and decision making related to social and economic issues across the region
3. Establish and maintain a socio-economic regional collective that works collaboratively (community of practice)
4. Continue to strategically build key relationships with organisations such as Sustainable Economic Growth for Regional Australia (SEGRA), Greater Whitsunday Alliance (GW3), Yunus Griffith University, Community Services Industry Alliance (CSIA)

ACTIONS

1. Regional Issues mapped and projects aligned to funding opportunities, funding cycle calendar developed.
2. Development and circulation of a Corporate Social Responsibility prospectus
3. Strong project alliances established with corporate organisations
4. Organisational sponsorship
5. Local, State and Federal Government funding is balanced by a portfolio of fee for service works that activates the social, economic development of the regions.

Relevant regional issues and needs are captured and carried forward into the systems that can address them through a range of sectors and government

1. Face to face and online engagement.
2. Social Media engagement.
3. Community forums, bringing together individuals, community, governments, business, METS, tourism, construction, agriculture, health and allied services and education sectors to address regional social issues in a coordinated manner.
4. Hearing the voices of our members by providing opportunities for feedback.
5. Hold in people with lived experience in discussions with sectors and government.

1. Board and Staff have developed relationships through in-person connection with members, community, business, local, state, and federal governments.
2. Documented partnerships and MOU's
3. Active participation in diversity and inclusion working groups, committees and forums which include people with lived experience
4. Develop and adopt policy and procedures that enable collaboration and strategic alliances
5. Using the IAP2 Framework, Greater Whitsunday Communities collaborative partners are identified.

1. Participatory community development training and leadership program is delivered in the regions.
2. Board and Staff's professional opportunities are identified, and Board and staff participate in at least 3 professional development opportunities per annum.
3. A Board skills matrix has been developed and in use to ensure the governance of the organisation aligns with the organisations' constitution and strategic plan.
4. A Board assessment tool has been developed and is in use.
5. Annual risk assessment is completed.
6. Development of a marketing plan, capability plan and investment prospectus with tiered options to promote the organisation and attract funding
7. Relocation to premises that are aligned to the organisations image

1. Inclusive opportunities that support and uphold communities and community organisations
2. Strategic alliances with businesses to promote inclusive growth in their strategies
3. Greater Whitsunday Communities is invited to promote socio economic development through advocating and presenting at workshops, forums and conferences.

OUR VALUES



ACTION



CULTIVATE



ATTENTIVE



COLLECTIVE FOCUS



EXCELLENCE



INCLUSIVENESS

OUR OPERATING PRINCIPLES



We are trusted, respected, and always act with integrity



We approach our work with a Can do / Curious attitude



The way we do our work ensures our organisation will be a sustainable and reliable entity for generations to come



We actively promote a socially just world where every person is worthy of dignity and respect, and experiences political, social, and economic equity